



StartUp AsiaBerlin

CONNECTING STARTUP CITIES

STARTUP ASIABERLIN – SEIZING MARKET OPPORTUNITIES IN INDIA, SOUTHEAST ASIA AND CHINA

India, China and Malaysia are among the Top 10 fastest growing economies globally. Their populations are young, educated and digital natives. And in the next 10 years, Indian middle class will be bigger than that in the US, EU and China combined. StartUp AsiaBerlin invites you to hear more and discuss the business opportunities in the abovementioned countries, their vibrant startup ecosystems and the strategies to enter the markets.

April 27, 2018

9:30 am – 2:00 pm

 Enpact e.V., Gleimstraße 50, 10437 Berlin

10:00 am **Welcome word and keynote on the importance of international cooperation, networks and platforms for startups**

Rainer Seider, Head of Unit for International Cooperation, Berlin Senate for Economics, Energy and Public Enterprises
Hari Sungkari, Deputy Chairman, Indonesian Agency of Creative Economy (BEKRAF)

10:20 am **Official signing of the Memorandum of Understanding**

10:30 am **Presentations of the ecosystems and reasons for expansion into the respective markets**

Amrita Gandikota, Indo-German Chamber of Commerce
Daniel Tumewu, HI Indonesia
Norbert Herrmann, Startup Relations, Berlin Senate
Ces Rondario, Impact Hub Manila
Grace Goransson-Teo, NTUitive, Singapore
Daniel Lachmann, serial entrepreneur, China (tbc)

12:00 am **Fishbowl discussion: How to get into the new market, what cooperation and funding opportunities exist**

Claus Karthe, Founder & CEO German Accelerator Southeast Asia
Dhruv Mehra, Invest India (tbc)
Sabine Yang-Schmidt, China relations at IHK Potsdam

01:00 pm **Networking over lunch**



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